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**Press Release**

December 12, 2003

To Whom It May Concern

Company Name      SUMIDA CORPORATION  
Representative      Shigeyuki Yawata, Representative  
Executive Officer and CEO  
(Code 6817, 1st Section, Tokyo Stock  
Exchange Market)  
Inquiry              Hitoshi Aizawa, Officer, Corporate Office  
(TEL 03-3667-3381)

**Notice of Election of New Executive Officers**

This is to provide notification that SUMUDA CORPORATION has resolved the election of new Executive Officers in a recent Board of Directors meeting.

Personal Affairs on Executive Officers Election of New Executive Officers  
(as of January 1, 2004)

(New Title)	(Name)
Executive Officer	Masumi Tanzaki
Executive Officer	Takatoshi Oyo
Executive Officer	Tadashi Otsuki
Executive Officer	Ichiei Imafuku

## Brief Personal Records

**Masumi Tanzaki** – Born January 19, 1946

March, 1966 – Joined our company, and engaged in technology generalization etc

August, 2000 - Appointed to Director of Sumida America Technologies Corporation

August, 2003 - CEO Strategy Board Officer

**Takatoshi Oyo** – Born November 19, 1952

April, 1975 - Jointed our company, and engaged in overseas business management,  
etc.

August, 1994 – Stationed at our local subsidiary company in Hong Kong

August, 2003 – Appointed to General Manager of Sumida Trading Co., Ltd. Regional

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Sales China

**Tadashi Otsuki** – Born June 11, 1948

April, 1972 - Joined Sony Corporation

February, 1994 – Jointed Namco Co., Ltd.

October, 1997 - Joined Sony Corporation

October, 2000 - Sony's Robot Entertainment Company (development of AIBO)

Deputy President (Vice President of the company)

August, 2003 - Joined our company, CEO Strategy Board Officer

**Ichiei Imafuku** – Born July 15, 1948

April, 1971 - Joined Mitsui Shipbuilding Co., Ltd.

April, 1986 - Joined Robert Bosch GmbH (Germany)

October, 1989 - Vice President of INA Bearing Co., Ltd.

July, 1993 - President of INA Bearing Co., Ltd.

October, 2000 - President of Valeo Zexer Engine Cleaning Co., Ltd.

December, 2002 – Joined our company

July, 2003 - Automotive Group Senior Operating Officer