

Press Release

March 16, 2010

Company Name	SUMIDA CORPORATION
Representative	Shigeyuki Yawata, Representative Executive Officer (CEO) (Code 6817, 1st Section, Tokyo Stock Exchange)
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SUMIDA CORPORATION EXTENDS ITS MANUFACTURING NETWORK BY SETTING UP A NEW SATELLITE FACTORY IN CHINA (CHANGDE, HUNAN)

SUMIDA CORPORATION ("Sumida") announced today that it has received local government approval to set up a new factory in Changde, Hunan in China. To meet increasing customer demand, Sumida has fast-tracked the project and the factory will start operations from May 1, 2010.



Hunan Factory (rented building)

Sumida embarked on its Silk Road strategy in 2008 and under its recently announced Mid-Term Business Plan 2010-2012, will continue with this strategy to build a global cost-effective manufacturing and logistics network, responsive to customer needs on a global and regional basis. The new factory will maintain a close link with Sumida's existing manufacturing center of expertise and excellence in Panyu, south China and is a significant milestone in Sumida's Silk Road Strategy.

Basic Information of Changde, Hunan Factory

(1) Address	Electronic Information Industrial Pioneer Park, Deshan Economic Development District, Changde City, Hunan Province In Chinese: 湖南省常德市德山经济·发区电子信息产业园创业园
(2) Total Floor Area	10,000 m ²
(3) No. of Workers	We plan to increase the number to approximately 2,000 by December 2011.
(4) Products	Power Inductor etc.
(5) Company Name	Sumida Electric (Changde) Co., Ltd. In Chinese: 胜美达电机(常德)有限公司
(6) Capital	10 million HKD (invested 100% by Sumida Group)
(7) Representative	Mr. He Wei Hong (何 伟洪)

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