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## Press Release

August 31, 2010

Company Name	<b>SUMIDA CORPORATION</b>
Representative	Shigeyuki Yawata, Representative Executive Officer (CEO) (Code 6817, 1st Section, Tokyo Stock Exchange)
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### **Management Changes in SUMIDA CORPORATION to Enhance Management Effectiveness**

To further reinforce its already improving business performance in 2010, SUMIDA CORPORATION has decided to realign responsibilities within its top management team. The Board of Directors of SUMIDA CORPORATION has through a resolution approved the following changes:

#### **1. Personnel Changes in Representative Executive Officers' and Executive Officers' responsibilities (effective as of September 1, 2010)**

<b>Name</b>	<b>New Position</b>	<b>Previous Position</b>
Shigeyuki Yawata	<i>No change</i>	Director, Representative Executive Officer, CEO
<b>Chiu Ka Sheung</b>	<b>Director, Representative Executive Officer, Deputy CEO</b>	<b>Director, Representative Executive Officer, Group President</b>
Saburo Matsuda	<i>No change</i>	Representative Executive Officer, CFO
<b>Tomoharu Suseki</b>	<b>Representative Executive Officer, President</b>	<b>Executive Officer, COO</b>
<b>Dr. Hans-Joachim Dittloff</b>	<b>Executive Officer (Europe)</b>	<b>Executive Officer, COO</b>
Ryoji Iwanaga	<i>No change</i>	Executive Officer

- Chiu Ka Sheung, currently Representative Executive Officer and Group President, will work more closely with CEO as Representative Executive Officer and Deputy CEO as of September 1, 2010.
- Tomoharu Suseki, who has served as Executive Officer, COO will become Representative Executive Officer and President of SUMIDA CORPORATION as of September 1, 2010.

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- c) Dr. Hans-Joachim Dittloff, will from September 1, 2010, focus on supporting CEO and Deputy CEO in the formulation and execution of mid- and long-term corporate strategies, as well as supporting Tomoharu Suseki in Europe.

## 2. Curriculum Vitae of the new Representative Executive Officer, President

<b>Name:</b>	Tomoharu Suseki
<b>Date of Birth:</b>	18th February, 1957
<b>Education:</b>	May.1979      Graduated from Keio University, Japan Faculty of Science and Technology Department Mechanical Engineering 1985      University of Pittsburgh, USA Master of Industrial Engineering
<b>Biography:</b>	Apr.1979      Joined Sumitomo Electric Industries, Ltd. Oct.1990      Joined Raychem Corporation Japan Jan.1997      Director of Raychem Corporation Japan Nov.2001      Representative Director of Tyco Electronics Raychem Japan Apr.2003      Executive Officer of D&M Holdings, Inc. Nov.2003      Representative Director & President of D&M Manufacturing Co., Ltd. Oct.2004      Joined OCC Corporation Nov.2004      Representative Director & President of OCC Corporation Sep.2006      Resigned OCC Corporation Nov.2006      Joined Sumida Electric Components Co., Ltd. Jan.2007      Representative Director and President of Sumida Electric Components Co., Ltd. Mar.2007      (to date) Executive Officer, COO of SUMIDA CORPORATION

### 3. Further appointments

With the introduction of the new organization structure the following is the list of appointments effective 1 September 2010:

Name	Title	Area of Responsibility
Paul Hofbauer	Senior Vice President	Global Sales
Douglas James Malcolm	Senior Vice President	Global R&D
Sumio Yanagihara	Senior Vice President	Global Cross Functional Technology
Takatoshi Oyo	Senior Vice President	Global Purchasing
Cheng Kiat Yong	Senior Vice President	Corporate Planning
Wei Hong He	Vice President	Global Manufacturing
Ka Chun Chiu	General Manager	Global Sales - Greater China
Masataka Suzuki	General Manager	Global Sales - Japan/Korea/Singapore
Kanji Hori	General Manager	Global Sales - North America
Thomas Kerscher	General Manager	Global Sales - Europe
Pao Min Lin	General Manager	Global Key Account Management
Michael Hengl	General Manager	Global Key Account Management
Toh Meng Lee	General Manager	Global Key Account Management
Kwok Keung Sin	General Manager	Standard Inductor (BU*)
Thomas Moetsch	General Manager	Power Electronic (BU*)
Katsuyuki Kojima	General Manager	Wireless & Signal (BU*)
Klaus Neumeier	General Manager	Module & Energy (BU*)
Kai Chuen Tong	General Manager	ABS (BU*)
Eiji Moriwaki	General Manager	Sensor & Actuator (BU*)
Oliver Magnus Behrendt	General Manager	EMS (BU*)
Juergen Roeder	General Manager	Flexible Connections (BU*)
Klaus Dichtl	General Manager	Global Manufacturing
Kenji Terao	General Manager	Global Manufacturing
Guenter Reihofner	General Manager	Global Purchasing
Yutaro Yoshikane	General Manager	Global Purchasing
Tsutomu Koyanagi	General Manager	Global Cross Functional Technology
Christian Lage	General Manager	Global Quality
Akihiko Fushimi	General Manager	Global Quality
Kin Man Chung	General Manager	Global Quality
Martin Hamberger	General Manager	Global SCM
Kin Yuen Chui	General Manager	Global SCM
Robert Gutmiedl	General Manager	Global IT
Kwan Ming Chan	General Manager	Global IT
Morihiro Obata	General Manager	Global Controller
Werner Greinert	General Manager	Global Controller
Hisaya Fukumoto	General Manager	Global Controller

\*BU: Business Unit

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